



Ensure maximum exposure, reach and returns for your brand with dynamic indoor, outdoor and digital media advertising opportunities.



1. Background

Kolonnade Retail Park offers lifestyle-, sport-, restaurant-, necessity- and speciality shopping in a convenient, well-located and stylish manner while sharing its platform with the community. Ample free parking, ultra-clean public toilets and friendly security staff ensure a stress-free shopping experience in a family-friendly environment.

This one-level shopping destination, anchored by a 12 441 m² Pick n Pay Hyper, and a 4 592 m² combined Mr Price Home & Mr Price Sport compliment the retail offering in the area and fulfill a definite need to Pretoria residents living north of the Magalies Mountain. The on-site Virgin Active Health Club with indoor swimming pool, Kauain-motion and Club V for the children offer so much more than traditional gyms – catering for the health conscious and their families in style and comfort. As a result of demand from supplementary tenants wishing to be added to the tenant mix since the opening on 29 November 2006, the centre expanded by adding Phase 2 in 2011 and continues to add new stores and popular destinations such as the Burger King Drive-thru.

Kolonnade Retail Park's tenant mix offers a wide variety of quick and convenient shopping options at an award-winning gem that has been sharing its platform with the community for the past 12 years.

2. Fast Facts

- Size of mall (GLA): 39 450 m²
- Anchor tenants:
 - Pick n Pay Hyper
 - Mr Price Home & Sport
 - Virgin Active Health Club
- Number of stores: 43
- Number of parking bays: 2 016
- Average vehicle count per month: Approximately 180 000

3. Shopper Demographics

LSM: 8 - 10

Gender

- Female: 57% - Male: 43%

Race

- Black: 56% - White: 43% - Coloured: 1%

Age

- 16 - 24: 15% - 25 - 34: 22% - 35 - 49: 38%

- 50+: 25%

Language

Afrikaans: 37%English: 26%Tswana: 19%Sepedi: 18%

4. Location

KRP – Kolonnade Retail Park is conveniently situated 2 km from the N1 Polokwane highway, on the corners of Sefako Makgatho / Zambesi Drive and Enkeldoorn Avenue. This 'U'-shaped strip mall, comprised of 43 stores, adds value to the rapidly developing Sefako Makgatho / Zambesi Drive – one of 11 business zones in and around the Tshwane Metropolitan Area. In close proximity to the Netcare Montana Hospital, Wonderboom Airport and local schools KRP – Kolonnade Retail Park forms an undeniable part of this community.





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5. Grow your brand with lucrative advertising opportunities

- **Exhibition Court Spaces**
- Static In-centre Media
- Outdoor / Billboards & Boom Wraps
- Social Media

6. Mall Map



7. Trading Hours

Mon - Fri: 09:00 - 18:00 Sat: 08:00 - 17:00 Sun: 09:00 - 13:00

Public Holidays: 09:00 - 16:00

8. Exhibition Rate Schedule

PROMOTIONAL AREA	SIZE	MON - THURS	FRI – SUN	DAILY RATE	WEEKLY RATE
PnP Court	16 m²	R2 000	R4 500	R1 500	R6 500
Wimpy Court	12 – 14 m²	R2 000	R3 000	R1 000	R5 000
Sportsmans Court	8 m ²	R2 000	R2 400	R800	R4 400
Parking Lot Auction Area Wimpy Tree Virgin Tree	6 bays 10 bays 6 bays	R2 000	R2 000	R1 000	R4 000



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9. Tenant List

ATM

ABSA (inside PnP Hyper)

FNB

Standard Bank

Capitec Bank

Audio & Electronic

Gadget Geeks

Matrix Warehouse Computers

Banking

Capitec Bank

Departmental

Cash Crusaders

PnP Hyper

PnP Liquor

West Pack Lifestyle

Fashion & Shoes

Kingsmead

Levi's

Pep

Tekkie Town

Food & Drink

Burger King Drive-thru

Cupocafe Coffee Bar

Kauai (inside Virgin Active)

Perfect Water

PnP Liquor

Romans Pizza

Wimpy

Hair, Health & Beauty

Execuspecs

MNI Clinic (inside PnP Hyper)

Nenekazi Hair & Beauty Lounge

PnP Pharmacy (inside PnP Hyper)

House, Home & Décor

Continental Linen

Coricraft

Dial-a-Bed

Good Knight Bedding

MRP Home Superstore

Plus10 Discount Furniture

Rochester Furnishers

Sheet Street

UFO Furniture

Leisure, Sport & Outdoor

Adidas

Ballerina's All Dance & Bridal

Chrome Supplements & Accessories

MRP Sport

Puma

Sportsmans Warehouse

Virgin Active Health Club

Services & Speciality

Baby Boom

Baby City

Dubun Shoe Repairs & Clothing Alterations

Klenz@Montana

Let's Party

Toyzone



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